



BEDRIJF & LOGISTIEK

Sponsoring

SPONSORSHIP OPPORTUNITIES Bedrijf & Logistiek

To differentiate in today's rapidly changing and very transparent market is essential! Bedrijf & Logistiek makes it easy for parties to achieve additional exposure before, during and after the trade fair.

To "lure" the right visitors to your stand in the two event days is of great importance. Just being present is not enough! For maximum efficiency out of your participation you need to differentiate from your fellow exhibitors.

Platinum sponsor

The platinum package is the most comprehensive sponsorship package. It offers a comprehensive, integrated mix of branding, exposure, visibility and PR over an extended period before, during and after the fair. As a platinum sponsor you will receive:

- Mentioning as mainsponsor at the Bedrijf & Logistiek website logo + link to your site until Dec. 31, 2010
- Mentioning of your your logo on participant list board at the main entrance of the fair
- In all advertisements stating your logo as mainsponsor
- Mention as mainsponsor on access badges, e-tickets and confirmation mail to registered visitors
- Mentioning of your logo on your own Golden Relationship Cards
- Mentioning of your logo on the trade fair bag, that will be distributed at the entrance with hand-outs
- 3 x advertorial or a full size banner in the digital newsletter
- Mentioning as mainsponsor with logo in digital newsletters
- 1 / 1 full page advertisement in the Trade Fair Catalogue (circulation 10.000 copies)
- Partner mailing before the show to registered visitors¹
- 16m² stand space excluding stand construction (more space is possible at more cost)
- The possibility of giving a lecture themed e-commerce / e-fulfillment
- A video banner of up to five minutes on the home www.bedrijflogistiek.eu or a banner of 160 x 160 pixels on the homepage until December 31, 2010
- Extra space in the special exhibition for your company profile (750 characters), including your logo

Price € 9.995, - excl VAT

Gold sponsor (requirement: participation as an exhibitor at the trade fair)

- Indication as sponsor on the website of Bedrijf & Logistiek with logo + link until December 31, 2010
- Mention of your logo on participant list board at the main entrance of the fair
- In all advertisements stating your logo as sponsor
- Indication as sponsor on the access badges, e-tickets and confirmation mail to registered visitors.
- Mentioning of your logo on your own Gold Relationship Cards
- Mentioning of your logo on the trade fair bag that is issued at the entrance with hand-outs
- 2 x advertorial or a full size banner in the newsletter
- Indication as sponsor on the e-ticket and confirmation mail to registered visitors
- 1 / 2 page ad in the exhibition catalogue
- 12m² raw stand space (additional space at more price)
- A banner of 160 x 160 pixels on the homepage of Bedrijf & Logistiek until December 31, 2010
- Extra space in the exhibition catalog for your company profile (500 characters)

Price: € 5.995, - excl VAT

¹ The distribution takes place through Bureau Bosman BV. Email addresses remain property of Bureau Bosman BV